

# 2025-2027 Strategic Plan

Wildcare Tasmania is a community of members, volunteers, and donors dedicated to caring for Tasmania's wild places, wildlife, and cultural heritage.

Through our state-wide network of Wildcare Groups and 1500+ strong membership, we unite and support people to protect and sustain our natural environment for future generations to experience and enjoy.

## OUR VISION

Wildcare supports the protection and management of Tasmania's wild places and natural values through community engagement in targeted conservation programs.

## OUR MISSION

Support communities and volunteers to contribute to conservation actions that ensure the long-term protection of Tasmania's natural environment.

[wildcaretas.org.au](http://wildcaretas.org.au)








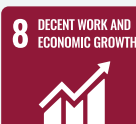




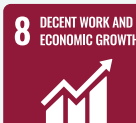





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Wildcare acknowledges the Tasmanian Aboriginal Community as the traditional custodians of the places in which we live, work and play. We recognise and respect the enduring relationship they have with their lands and waters, and we pay our respects to Elders past, present and future.



Wildcare aligns its strategic plan with the United Nations Sustainable Development Goals (SDGs), ensuring that our conservation efforts contribute to global sustainability targets while delivering positive environmental and social outcomes in Tasmania.

PILLARS	IMPACT	SHORT-TERM OUTCOMES	LONG-TERM OUTCOMES	RELEVANT SUSTAINABLE DEVELOPMENT GOALS		
 <b>ENGAGING</b>	Improved condition of Tasmania's wild places through active community involvement.	Growth in the number, diversity and participation of volunteers.	Sustained and enhanced volunteer involvement and participation.	 <b>13 CLIMATE ACTION</b>	 <b>15 LIFE ON LAND</b>	 <b>17 PARTNERSHIPS FOR THE GOALS</b>
 <b>VOLUNTEERING</b>	Wildcare ensures safe and effective volunteer participation in Tasmania's conservation efforts.	Improved volunteer support, safety and leadership capacity.	Wildcare is recognised as a safe, supportive and well-led organisation.	 <b>3 GOOD HEALTH AND WELL-BEING</b>	 <b>4 QUALITY EDUCATION</b>	 <b>8 DECENT WORK AND ECONOMIC GROWTH</b>
 <b>PARTNERING</b>	Wildcare is a recognised leader in collaborative conservation efforts across Tasmania.	New and stronger partnerships are formed to achieve mutual goals.	Increased public recognition for collaborative conservation, broader support and better resourcing for conservation efforts.	 <b>11 SUSTAINABLE CITIES AND COMMUNITIES</b>	 <b>17 PARTNERSHIPS FOR THE GOALS</b>	
 <b>GROWING</b>	Wildcare has a sustainable funding base and an engaged membership, ensuring long-term viability.	Efficient internal processes and systems. Investment in technology and infrastructure.	Increased membership and funding diversity and a sustainable financial base for conservation activities.	 <b>8 DECENT WORK AND ECONOMIC GROWTH</b>	 <b>11 SUSTAINABLE CITIES AND COMMUNITIES</b>	
 <b>DELIVERING</b>	Wildcare's conservation efforts are recognised for their significant, measurable impact on Tasmania's wild places.	Wildcare's impact is visible and measurable. Improved stakeholder, donor and community awareness.	Data-driven decision-making enhances the effectiveness of conservation programs.	 <b>13 CLIMATE ACTION</b>	 <b>15 LIFE ON LAND</b>	 <b>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</b>